



PROGRESS REPORT 2022-23

BIRSA SEVA SANSTHAN

Birsa Seva Sansthan Progress Report Financial Year 2022-2023

Birsa Seva Sansthan is a registered non-governmental organisation based in Ranchi, Jharkhand, established with the vision of promoting sustainable and inclusive development among the marginalized sections of society, particularly tribal communities, women, and children. Working under the legal framework of the Societies Registration Act, the organisation has been consistently striving to uplift lives through awareness, service delivery, capacity building, and advocacy.

With a strong presence in both urban and rural pockets of Ranchi district, the organisation is committed to addressing the social, economic, educational, and health-related challenges of the underserved. The year 2022-2023 marked a significant chapter in our journey as we continued to work tirelessly amid persistent challenges posed by the pandemic, economic vulnerabilities, and deep-rooted social issues.

Key Activities and Achievements (2022-2023)

Drug De-addiction and Prevention Programme

During the financial year 2022–2023, Birsa Seva Sansthan significantly expanded its efforts under the Drug De-addiction and Prevention Programme, with a focus on curbing substance abuse among adolescents and youth, particularly in slum areas, educational institutions, and public spaces within Ranchi district. A district-wide awareness campaign was launched to inform and educate the community about the harmful effects of drug and substance abuse, emphasizing the importance of early intervention and prevention. As part of the campaign, various awareness activities such as street plays, community meetings, and poster displays were conducted in high-traffic areas like markets and transport hubs. These activities received active participation from local residents, including parents, teachers, and community leaders. The organisation intensified its efforts to curb substance abuse, especially among adolescents and youth in slum areas, educational institutions, and public places. An awareness campaign was initiated in the district. Youth and adolescent and general public were reached out with awareness message and prevention counselling. Awareness activities and street plays were organized in several strategic locations.

Youth volunteers are trained to spread messages and bring awareness in the community. Awareness activities were conducted in the urban pockets of Ranchi District. International Day Against Drug Abuse and Illicit Trafficking was also observed. Sensitisation programme was organized in the educational institutions.

Women's Empowerment Programme

During the financial year 2022-23, Birsa Seva Sansthan (BSS) undertook a range of targeted initiatives to promote women's empowerment, with a special focus on tribal and economically disadvantaged women in both rural and urban clusters of Ranchi district. Recognizing the pivotal role that women play in the socio-economic fabric of communities, the organization prioritized activities that would enhance their skills, boost their confidence, and promote financial independence.

As part of its holistic approach, BSS implemented vocational training programmes tailored to local livelihood needs and market opportunities. Women participants were trained in practical trades such as tailoring, embroidery, knitting, soft toy making, and candle making. These trainings were designed to be hands-on, enabling women to gain real-time skills that they could immediately put into practice for self-employment or small-scale business ventures. Regular meetings, training sessions, and exposure visits were conducted to enhance the financial literacy and leadership skills of SHG members.

Through these efforts, Birsa Seva Sansthan successfully enabled number of women to transform their lives—not only by improving their economic status but also by building their confidence and voice within their families and communities.

Health and Family Welfare Awareness

Health and family welfare continued to be a key focus area for Birsa Seva Sansthan (BSS) with particular emphasis on improving the well-being of women, adolescent girls, and marginalized communities. Recognizing the persistent challenges in access to basic health education, especially in tribal and low-income areas, BSS organized activities related to address critical issues related to reproductive health, menstrual hygiene, family planning, and Adolescent Reproductive and Sexual Health (ARSH).

The organization conducted interactive community-based sessions across various urban slums and rural pockets of Ranchi district. These sessions were facilitated by trained health educators and women volunteers who used participatory methods such as group discussions, storytelling, demonstrations, and visual aids to effectively engage the participants. One of the major highlights of the programme was the special focus on adolescent girls—providing them with accurate information, life skills, and practical knowledge to make informed decisions about their health and well-being. Women of reproductive age were also guided on family planning methods, maternal care, and the importance of antenatal and postnatal health. The programme promoted the adoption of healthy practices within families by engaging men and community elders in certain sessions, ensuring that health awareness became a shared responsibility.

In addition to awareness-building, BSS coordinated with health departments and local health workers to distribute sanitary napkins, iron and folic acid tablets, and relevant IEC (Information, Education, and Communication) materials. Referrals were also made to nearby health facilities for those in need of further medical assistance. Through these consistent efforts, Birsa Seva Sansthan not only reached hundreds of adolescent girls and women with life-changing health education but also contributed significantly to building a more informed, empowered, and healthier community.

Mobile Health Camps

As part of its commitment to improving community health and ensuring access to essential healthcare services for the underserved 18 health camps were organised during the financial year 2022-23. These camps were strategically conducted in various urban slums and semi-urban areas across Ranchi district, where access to medical facilities remains limited and health awareness is often minimal.

Each health camp was staffed with a dedicated team of qualified doctors, paramedical personnel, and trained volunteers. The camps offered free general health checkups, consultations, and basic diagnostic services to individuals from economically disadvantaged backgrounds. Patients were screened for common ailments. Those requiring further treatment were referred to government hospitals and health centres for continued care.

In addition to medical services, health education and awareness sessions were an integral part of each camp. These sessions focused on promoting preventive healthcare practices, personal hygiene, nutrition, maternal and child health, and early detection of diseases. Leaflets and IEC materials were distributed, and interactive discussions were held to address community health concerns in a relatable and accessible manner.

The community response to the health camps was highly encouraging, with a large turnout at each location. These camps not only provided much-needed medical support to the beneficiaries but also helped in building trust between the community and healthcare providers. Through these camps, Birsa Seva Sansthan reaffirmed its commitment to ensuring equitable healthcare access and fostering a culture of health awareness and preventive care among marginalized populations.

HIV/AIDS Awareness and Prevention

With a focus on high-risk and vulnerable groups, BSS carried out extensive awareness-building sessions on HIV/AIDS transmission, prevention, testing, and treatment. Trained peer educators led the initiative, ensuring sensitive and effective communication. The goal was to reduce stigma and connect affected individuals to appropriate care and support services.

The year 2022-2023 reaffirmed our belief that empowered communities are the cornerstone of sustainable development. Despite various challenges, our field teams, community volunteers, and supporters demonstrated unwavering commitment and compassion.

Birsa Seva Sansthan remains deeply grateful to all our partners—government departments, civil society collaborators, volunteers, and well-wishers—for their continued trust and support. We look forward to deepening our impact, expanding our reach, and innovating new solutions to serve the communities of Jharkhand in the years to come.

Computer Literacy for Marginalised Youth

In response to the growing need for digital inclusion and to bridge the digital divide among underprivileged communities, Birsa Seva Sansthan (BSS) initiated comprehensive computer literacy training programmes targeting tribal and economically disadvantaged youth across Ranchi district. In today's increasingly digital world, access to basic computer knowledge is not only a skill but a necessity for personal development, education, and employment. The programme aimed to equip participants with foundational digital skills necessary for navigating the digital ecosystem. Youth enrolled in the course were trained in basic computer operations, Microsoft Office applications (Word, Excel, PowerPoint), internet browsing, email communication, and the responsible use of social media platforms. Special sessions were also conducted on online job application procedures, resume writing, and safe internet practices to enhance their employability and readiness for the modern workplace.

Classes were held within the limited resources available within the organisation. The course methodology combined hands-on practical sessions, interactive learning modules, and individual mentorship to ensure that each participant could learn at their own pace. The initiative also emphasized the importance of digital tools in education, career building, and day-to-day life management, thereby broadening the perspective of the learners.

Through this initiative, Birsa Seva Sansthan reaffirmed its commitment to promoting inclusive development and digital empowerment, ensuring that no youth is left behind in the march towards a knowledge-driven society.

Educational Upliftment and Literacy Development

Recognising the vital role of education in social transformation, we conducted targeted literacy drives in underserved areas. Special efforts were made to bring out-of-school children back into the formal education system, especially those below seven years of age. Through community meetings, door-to-door counseling, and parent engagement, we encouraged enrolment and retention. Adult literacy programs also helped illiterate adults—particularly women—gain essential reading and writing skills.

Environmental Protection Activities

Birsa Seva Sansthan (BSS) strongly believes that environmental conservation is essential for building a healthier and more sustainable future, especially in the context of rapidly changing ecological conditions. In the financial year 2021–22, the organization undertook a range of community-based and educational initiatives aimed at raising environmental awareness and promoting active participation in protecting natural resources.

As part of its ongoing efforts, BSS conducted several environmental education sessions in schools and community centers. These sessions covered critical topics such as climate change, deforestation, biodiversity loss, pollution control, water conservation, and waste management. The aim was not only to inform but to inspire behavioral change and cultivate eco-friendly habits, especially among children and youth.

To make the learning experience more engaging and impactful, interactive methods such as street plays (nukkad natak), folk performances, poster exhibitions, and quiz competitions were employed. In addition to awareness campaigns, BSS actively organized tree plantation drives and sapling distribution programs in both urban and rural locations. These drives were carried out in collaboration with local schools, Panchayati Raj institutions, and community volunteers. Participants were encouraged to not only plant trees but also take ownership of their growth and maintenance. This hands-on involvement helped deepen the community's emotional and practical connection with nature.

Furthermore, World Environment Day and Earth Day were observed with special programmes, rallies, and community pledges to commit to sustainable living practices. These occasions provided an important platform for collective action and reflection on environmental stewardship.

Prevention of Human Trafficking and Child Protection

In light of the growing cases of human trafficking and exploitation in Jharkhand, BSS launched awareness initiatives under the campaign **"Save Our Sister."** Through community meetings, seminars, and youth engagement, we educated vulnerable groups on identifying trafficking risks, seeking help, and safe migration. The initiative fostered community vigilance and strengthened child protection networks.

Legal Aid and Civic Literacy

As part of its commitment to building informed and empowered communities, Birsa Seva Sansthan (BSS) undertook robust initiatives in the area of legal awareness and civic literacy during the financial year 2021–22. Recognizing that access to justice begins with awareness, BSS organized over 20 legal

aid and awareness camps across various rural villages and underserved urban settlements of Ranchi district.

These camps aimed to equip individuals—especially women, youth, and marginalized groups—with essential knowledge of their legal rights, entitlements, and available remedies under Indian law. The sessions covered a diverse range of issues including child rights, domestic violence, gender-based discrimination, human trafficking, consumer rights, and free legal aid mechanisms provided by the government. Emphasis was also placed on fundamental duties, civic responsibilities, and the role of citizens in upholding the rule of law and democratic governance.

BSS collaborated with legal experts, practicing advocates, and volunteers to facilitate these sessions, ensuring that accurate and actionable information was shared with participants. These efforts have collectively contributed to creating a more legally conscious and confident citizenry, capable of asserting their rights, challenging injustices, and participating meaningfully in the democratic process

Road Safety Education

With the rising number of road accidents, especially involving public transport workers, BSS conducted sensitization programs for truck drivers, auto-rickshaw drivers, and daily commuters. These sessions focused on the importance of road safety, adherence to traffic rules, use of helmets and seatbelts, and responsible driving practices.

Tribal Welfare and Livelihood Development

The tribal population of Jharkhand faces multiple development challenges. BSS implemented targeted interventions including vocational training, awareness sessions on education and health, and legal aid for tribal women and girls. Programs like handicrafts, tailoring, and digital literacy were introduced to empower them with sustainable livelihoods and social dignity.

SHG Promotion and Women's Leadership

Our continued engagement with SHGs aimed to strengthen women's collectives as platforms for mutual support and financial resilience. Awareness sessions were conducted to build capacity in group functioning, credit linkages, income generation, and leadership development. Many women were also connected to government schemes and financial institutions for self-employment.

Combating Child Labour

The problem of child labour remains a grave concern in Jharkhand. BSS undertook community campaigns, street plays, and school-based awareness to highlight the impact of child labour on

children's mental, physical, and emotional well-being. The organisation also worked to identify child labourers and advocate for their rehabilitation and school reintegration.

Agricultural and Horticultural Training

To support rural livelihoods and promote sustainable farming practices, BSS collaborated with agricultural experts and local stakeholders to conduct workshops on modern techniques in agriculture in selected block/village of Ranchi. Topics like organic farming, water-efficient irrigation, composting, and kitchen gardening were discussed. These initiatives helped increase productivity and environmental resilience.

“We can make the difference Everyone matters. Every help counts. Do join us...”

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